



If burglars choose to rob a Q8 service station, the valuables in the store disappear in dense fog within seconds.

Q8 in Denmark installs fog cannons at all their service stations

The number of break-ins to steal cigarettes and cash at Denmark's service stations increased dramatically in 2008. Q8 reviewed the problem and reversed the trend by installing fog cannons to protect their valuables. Today, the easily transferable goods are cloaked in dense fog in case of burglary. And now thieves do not even bother trying.

Q8 has 176 manned service stations throughout Denmark. In addition to selling petrol and other petroleum-based products, they feature large convenience stores well-stocked with food, beverages and other convenience goods. In the daytime hours, they attract a great many customers, but after closing time, Q8 unfortunately also attracts burglars.

"In 2008, we had a large number of burglaries, and that figure increased in 2009," explains Klaus Peiner Thomsen, who, as operations consultant for Q8 Service Stations in Denmark, continuously works to optimise operations 24/7.

The thieves had a preference for cigarettes and cash, and they would gain entry by breaking through either the front or back doors of the service stations. Once they were in, they would break into or force open all the cabinets and rummage through them. Q8's facilities already had conventional burglar alarm systems installed, so they discussed further protection options with their alarm installation contractors, who recommended the Protect Fog Cannon.

Trend reversed

"We decided to install extra security in the form of fog cannons primarily in the convenience store and stockroom areas in the service stations at greatest risk. Initially, we did not see a reduction in the number of burglary attempts, but then rumour started to spread that our service stations were blanketed in a dense fog in case of burglary, and that helped. Now, we can clearly see that we have reversed the trend," says Klaus Peiner Thomsen, adding.

"One minute after thieves gain entry, visibility is reduced dramatically, so they can't proceed."

After installing fog security units in high-risk areas, Q8 is now in the process of upgrading all their other service stations.

“We cannot accept the loss of our valuables, so, we are forced to protect them. And since it has become common knowledge that we have fog cannons installed, we register only minimal or no losses. So the product and the security units work,” explains Klaus Peiner Thomsen.

Dansikring Direct/Securitas Direct is responsible for security at all Q8 service stations in Denmark.

“Service stations require a high level of security, so in addition to the conventional burglar alarms, Q8 has also installed fog cannons, video monitoring and hold-up alarms at their facilities. Q8’s service stations are also covered by Dansikring Vagt – which was recently voted Denmark’s fastest responding security guard service,” says Thomas Gervig, Key Account Manager, Dansikring Direct/Securitas Direct.

Service stations are also prime targets in the rest of the world, as Protect is well aware.

“Service stations are often out-of-the-way buildings filled with the most easily transferable stolen goods – money and cigarettes. So, we are also seeing increasing numbers of fog cannons being installed in other countries as well. And luckily, with the same positive results that Q8 has achieved in Denmark,” concludes Poul Dalsgaard, Managing Director of Protect, who is pleased to add that Shell, Esso, Aral, Jet and many other companies worldwide have chosen to install Protect Fog Cannon units.

Danish quality

Since its founding in 2001, Protect has produced and installed over 30,000 fog security units worldwide. The company’s wide range of clients includes educational institutions, opticians, goldsmiths, electrical goods dealers, petrol stations and summer cottages.

Local contact with clients is carried out by a nationwide network of certified alarm installation contractors who possess extensive experience in working with Protect’s product range. Internationally, Protect A/S has agreements with fog cannon distributors and retailers in 40 countries.

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About PROTECT A/S

Protect A/S is Denmark’s and Scandinavia’s sole developer and manufacturer of fog cannons for safeguarding valuables. The Protect Fog Cannons are installed as a supplement to other burglar

alarm systems. When the alarm is tripped, the room fills with fog that keeps out burglars. And if they are already inside when the fog is released, they will not be able to locate any valuables to steal.

Today, Protect A/S collaborates with the majority of all alarm installers in Denmark – more than 320. With G4S on the list of dealers, Protect A/S covers more than 95% of the market for fog cannons in Denmark.

In 2002, Protect A/S began building a network of foreign distributors, and the company now has sole distributors in more than 40 countries. Today, more than half of our fog cannons production is exported, and exports are growing rapidly.

All Protect products are manufactured according to ISO 9001:2008 quality standards.

Protect's clients include e.g.: Metro, Nike, McDonalds, Bank of Ireland, Bang & Olufsen, Georg Jensen, Sony, ALDI, BP, Sainsbury, BAUHAUS, SPAR, Intersport, CVS, Bradford & Bingley etc. plus a large number of schools and educational institutions.